

# Appendix 1. Early impact monitoring scope and data

Impact monitoring and evaluation report  
– May 2025

**Table 1**  
**Audit products in scope for monitoring early impact**

Report	Report author	Publication date
Decarbonising heat in homes	Auditor General	February 2024
National Strategy for Economic Transformation	Auditor General	February 2024
NHS in Scotland 2023	Auditor General	February 2024
Best Value report: Moray Council	Accounts Commission	March 2024
Best Value report: Falkirk Council	Accounts Commission	May 2024
Local government budgets 2024/25: Briefing	Accounts Commission	May 2024
Delivering for the future - why leadership matters: Briefing	Accounts Commission	July 2024
Delivering for the future - why leadership matters: Blog	Accounts Commission	July 2024
The important role of a CFO: Blog	Accounts Commission	July 2024
Integration Joint Boards' Finance and performance 2024	Accounts Commission	July 2024
Benchmarking and good public performance reporting matter: Blog	Accounts Commission	August 2024
The National Fraud Initiative in Scotland 2024	Audit Scotland	August 2024
Tackling digital exclusion	Joint	August 2024

Report	Report author	Publication date
Shrewd approach needed for public sector success: Blog	Auditor General	August 2024
Scotland's colleges 2024	Auditor General	September 2024
Best Value report: Clackmannanshire Council	Accounts Commission	September 2024
Transformation in councils	Accounts Commission	October 2024
S22: Scottish Government Consolidated Accounts 2023/24	Auditor General	October 2024
Best Value report: City of Edinburgh Council	Accounts Commission	October 2024
Alcohol and drug services	Joint	October 2024
A review of Housing Benefit overpayments 2018/19 to 2021/22: A thematic study	Accounts Commission	November 2024
Fiscal sustainability and reform in Scotland	Auditor General	November 2024
NHS in Scotland 2024	Auditor General	November 2024
Best Value report: Scottish Borders Council	Accounts Commission	November 2024
S22: Ferguson Marine Port Glasgow 2023/24	Auditor General	December 2024
S22: Water Industry Commission for Scotland 2023/24	Auditor General	December 2024

**Table 2**  
**Total media coverage by author**

Report	Report author	Total media coverage
NHS in Scotland 2024	Auditor General	117
NHS in Scotland 2023	Auditor General	113
Fiscal sustainability and reform in Scotland	Auditor General	58

Report	Report author	Total media coverage
S22: Ferguson Marine Port Glasgow 2023/24	Auditor General	51
Scotland's colleges 2024	Auditor General	43
Decarbonising heat in homes	Auditor General	28
S22: Scottish Government Consolidated Accounts 2023/24	Auditor General	28
Best Value report: Clackmannanshire Council	Accounts Commission	24
Integration Joint Boards' Finance and Performance 2024	Accounts Commission	23
S22: Water Industry Commission for Scotland 2023/24	Auditor General	23
Alcohol and drug services	Joint – Auditor General and Accounts Commission	22
Shrewd approach needed for public sector success: Blog	Auditor General	20
Transformation in councils	Accounts Commission	19
The National Fraud Initiative in Scotland 2024	Audit Scotland	16
Tackling digital exclusion	Joint – Auditor General and Accounts Commission	16
National Strategy for Economic Transformation	Auditor General	14
Best Value report: Moray Council	Accounts Commission	13
Best Value report: Falkirk Council	Accounts Commission	12
Local government budgets 2024/25: Briefing	Accounts Commission	10
Best Value report: City of Edinburgh Council	Accounts Commission	9

Report	Report author	Total media coverage
Best Value report: Scottish Borders Council	Accounts Commission	3

**Table 3**  
**Social media impressions, engagement rate, digital content engagement**

Report	Author	Impressions	Engagement rate	Digital content engagement
Transformation in councils	Accounts Commission	2,887	9.00	307
Benchmarking and good public performance reporting matter: Blog	Accounts Commission	1,656	7.50	123
NHS in Scotland 2024	Auditor General	85,728	6.46	3,620
Best Value report: City of Edinburgh Council	Accounts Commission	7,356	6.23	194
Fiscal sustainability and reform in Scotland	Auditor General	55,922	5.88	2,218
Shrewd approach needed for public sector success: Blog	Auditor General	15,158	5.63	1,088
A review of Housing Benefit overpayments 2018/19 to 2021/22: A thematic study	Accounts Commission	819	5.60	47
Scotland's colleges 2024	Auditor General	14,571	5.17	401
S22: Ferguson Marine Port Glasgow 2023/24	Auditor General	28,899	5.12	873
Best Value report: Scottish Borders Council	Accounts Commission	112,730	5.11	220

Report	Author	Impressions	Engagement rate	Digital content engagement
S22: Water Industry Commission for Scotland 2023/24	Auditor General	6,293	5.00	301
Best Value report: Clackmannanshire Council	Accounts Commission	4,342	4.88	129
Tackling digital exclusion	Joint – Auditor General and Accounts Commission	49,285	4.78	921
S22: Scottish Government Consolidated Accounts 2023/24	Auditor General	10,242	4.60	238
Alcohol and drug services	Joint – Auditor General and Accounts Commission	11,714	4.01	247
The National Fraud Initiative in Scotland 2024	Audit Scotland	6,312	3.73	183
Decarbonising heat in homes	Auditor General	12,908	4.30	186
National Strategy for Economic Transformation	Auditor General	11,841	4.10	380
NHS in Scotland 2023	Auditor General	23,028	5.60	703
Best Value report: Moray Council	Accounts Commission	39,394	3.70	522
Best Value report: Falkirk Council	Accounts Commission	39,825	4.74	182
Local government budgets 2024/25'	Accounts Commission	10,869	4.90	445
Best Value thematic report: Leadership (LG24)	Accounts Commission	2,624	7.55	175

Report	Author	Impressions	Engagement rate	Digital content engagement
The important role of a CFO: Blog	Accounts Commission	3,902	4.95	169
IJB Finance and Performance Report	Accounts Commission	58,230	5.59	1,077

**Table 4**  
**Parliamentary mentions by report**

Report	Report author	Parliamentary mentions
Decarbonising heat in homes	Auditor General	11
NHS in Scotland 2024	Auditor General	10
Alcohol and drug services	Joint	8
NHS in Scotland 2023	Auditor General	7
Scotland's colleges 2024	Auditor General	7
Fiscal sustainability and reform in Scotland	Auditor General	7
National Strategy for Economic Transformation	Auditor General	3
Integration Joint Boards' Finance and Performance 2024	Accounts Commission	3
Transformation in councils	Accounts Commission	3
S22: Scottish Government Consolidated Accounts 2023/24	Auditor General	3
Local government budgets 2024/25: Briefing	Accounts Commission	2
Tackling digital exclusion	Joint	2
S22: Ferguson Marine Port Glasgow 2023/24	Auditor General	2
The National Fraud Initiative in Scotland 2024	AS	1
S22: Water Industry Commission for Scotland 2023/24	Auditor General	1

**Table 5****Performance audits in scope for evaluating early impact**

Performance audit report	Author	Publication date	Number of key messages / recommendations
Scotland's colleges 2022	AGS	July 2022	3 / 0
Local government in Scotland: Financial bulletin 2021/22	Accounts Commission	January 2023	7 / 0
NHS in Scotland 2022	AGS	February 2023	4 / 9
Integration Joint Boards: Financial analysis 2021/22	Accounts Commission	April 2023	10 / 0
Local government in Scotland: Overview 2023	Accounts Commission	May 2023	5 / 16
Criminal courts backlog	AGS	May 2023	5 / 7
Scotland's colleges 2023	AGS	May 2023	3 / 0
Investing in Scotland's infrastructure	AGS	September 2023	4 / 9
The Scottish Government's workforce challenges	AGS	October 2023	5 / 5
Local government in Scotland: Financial bulletin 2022/23	Accounts Commission	January 2024	8 / 6
NHS in Scotland 2023	AGS	February 2024	3 / 11
<b>Total</b>			<b>57 / 63</b>